

Dare to be Greater!

Being a spirited leader is a personal choice that takes tremendous courage, accountability and conviction. You will face inevitable obstacles in today's intense business climate. Stakeholders will demand a higher return on investments by expecting faster, better and best with fewer resources. There will be fierce competition internally for scarce resources. Your colleagues will become a threat. People will vie for positions as rumors spread of reorganization and layoffs. You will have to qualify and make yourself relevant, each and every day, to stay in the game.

By staying conscious and exemplifying the 52 attitudes and behaviors described in this book, *you are equipped* to make yourself relevant, to qualify each and every day. As you transform and evolve your mindset, those around you will transform and evolve. You will release incredible energy and limitless potential to create a resilient culture of trust, teamwork, innovation and sustainable results, as you go for win/win solutions. Because of your actions, the organization will have more breakthroughs, not breakdowns. Drama will be minimized and results will be optimized. Star performers will flock to your team. Your reputation for trust, excellence and success will skyrocket — *that is job security!*

Dare to be greater by remembering and understanding these insights:

- ❖ You were meant for greatness.
- ❖ Everything is your teacher.
- ❖ Nothing holds you hostage but your own thoughts and emotions.
- ❖ Every thought has power. Change your thoughts and change your world.
- ❖ Be conscious.

- ❖ You are always on stage.
- ❖ There are no neutral actions.
- ❖ Everything you do either builds trust and increases your credibility or destroys it.
- ❖ Everything you do either unleashes potential and builds healthy self-esteem and confidence in yourself, others and the future, or it destroys.
- ❖ Everything you do either builds connections and teamwork or creates isolation and despair.
- ❖ The choice is *always* yours.

Dare to be greater by choosing to leave your unique imprint and legacy of excellence, generosity and love for future generations.
Choose to be greater!

Shine!

Let your light shine.

Matthew 5:16